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**FOR IMMEDIATE RELEASE**

## **A Brand New Day: The IIC Unveils New Logo, New Website and New Executive Director**

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**BRIDGEPORT, CT (Feb 12, 2010)** – The International Institute of Connecticut has unveiled a new logo, a new website and a new executive director. This follows a more than two year period of executive transition following the passing of executive director of 35 years, Myra Oliver, who died in 2008. The IIC has the unique capacity to address many of the challenges facing the state of Connecticut's immigrant & refugee communities. Through its new brand strategy and executive leadership, the nonprofit will extend its reach into communities to educate immigrants & the community about current US immigration policy, assist families achieve self sufficiency, and to help strengthen families by way of citizenship & family reunification.

Angela Rossi Zurowski has been Executive Director of the International Institute of Connecticut since December 2010. As Executive Director, Ms. Zurowski is actively focused on increasing access to affordable immigration assistance, assisting individuals to reunite with family members, and designing and implementing quality programs to promote self-sufficiency and integration among immigrant and refugee families throughout the State of Connecticut.

Ms. Zurowski first joined the IIC in 2005 and has held positions including Director of Refugee Services, Immigration Specialist, and Director of Program & Development. In those roles, she achieved such organizational milestones as initiating the Matching Grant program in 2006, establishing IIC's Derby office in 2010, and launching the agency's new brand and website in 2011.

Prior to joining IIC, Ms. Zurowski worked with the Connecticut General Assembly as a Legislative Assistant and with the Connecticut Democrats as a Campaign Coordinator. Ms. Zurowski completed graduate work on an MA in International Relations, with a focus on Forced Migration Movements, from Southern Connecticut State University and earned a BS in Political Science from Western Connecticut State University. She currently serves on the Board of Directors of the Bridgeport Neighborhood Trust and has conducted numerous trainings

throughout the state for organizations including Literacy Volunteers of America, Casey Family Services, and the Connecticut Children’s Trust.

“This is a very important, exciting time for the Institute,” said Zurowski, executive director of the IIC. “For more than 90 years, we’ve focused on assisting new Americans in transition achieve self-sufficiency by way of social services, citizenship or family reunion. Our commitment to building greater awareness for the important work we do will enable us to expand our efforts and further strengthen immigrant families throughout the state.”

The new logo and website was funded by a Bridgeport Advancing Capacity Together (ACT) grant funded by a grant to the City of Bridgeport from the U.S. Department of Health and Human Services. The ACT program was developed in collaboration with the Greater Bridgeport Council of Churches, Workplace, Inc., and the United Way to identify community organizations with the goal to increase their ability to better serve their clients. Tom Shultz of Creative Attitudes in Clinton, Connecticut was responsible for the development and creative direction of the site and logo.

To learn more about the important work of the IIC, please visit [www.iiconn.org](http://www.iiconn.org).

### **The International Institute of Connecticut**

The International Institute of Connecticut is a statewide, non-profit agency dedicated to the needs of immigrants, refugees, and their families. Recognized by the U.S. Board of Immigration Appeals, the IIC assists hundreds of low income individuals a year in their applications and inquiries concerning U.S. citizenship. Working through four permanent offices located in Bridgeport, Stamford, Hartford, and Derby, as well as outreach operations throughout the state, the IIC supports and assists clients through the provision of material needs, direct professional services, counseling, advocacy, and the advancement of fair and humane public policy.

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(The Old Logo)